

KING AL MENDOZA

SOCIAL MEDIA MANAGER EXPERIENCES

American Maintenance and Western Extermination

- I lead the company's social media presence and strengthen brand awareness across national commercial markets. I am responsible for creating and managing content that highlights the janitorial, landscaping, building maintenance, snow removal, and pest control services while reinforcing the reputation for quality, reliability, communication, and customer satisfaction.
- I develop content calendars, write and publish posts, manage day-to-day engagement, monitor performance metrics, and help grow our audience across relevant platforms. I translate facility maintenance services into clear, professional, and engaging content that resonates with commercial property managers, business owners, and decision-makers across multiple industries.

KillDebt.com and ParkerGPT

- I lead content strategy and day-to-day social media execution for a fast-growing legal technology brand that helps people fight debt collectors with confidence. I am responsible for building awareness, increasing engagement, and creating clear, compelling content that promotes KillDebt's tools, resources, and mission especially ParkerGPT, the platform's AI-powered legal guidance system.

Middleton Street Property Management

- I plan and publish content, write captions, support campaigns, showcase listings and company updates, and help turn everyday property management topics into clear, professional, and engaging social media content that supports visibility, lead generation, and brand growth.

Braceland Orthodontist

- I manage the social media presence for Braceland Orthodontics, creating content that promotes orthodontic services, educates patients and families, and reflects the practice's warm, professional, and confidence-building brand. I help grow awareness and engagement by highlighting treatments such as braces and Invisalign, sharing smile transformations, supporting appointment interest, and turning patient-focused information into clear, welcoming, and engaging content.

Apartment Wolf, Spotlight Dentistry, Aesthetic by Spotlight

- Develop and create digital content, including text, images, videos, and interactive media. Create and schedule social media posts that align with the organization's marketing and communication strategies.

Herbert Broderick and Metal Pro Buildings

- Create engaging and faith-centered content, including graphics, videos, devotionals, and event promotions. Monitor, respond to, and engage with the online community to foster meaningful connections. Manage and analyze social media metrics to assess engagement, growth, and impact. Stay updated with digital trends and best practices to optimize social media presence.



About Me



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Valenzuela City, National Capital Region, Philippines

EXPERTISE

- Social Media Management
- Graphic Design and short-form video editing
- Email marketing
- Content planning and scheduling

PART-TIME WORK EXPERIENCES (SOCIAL MEDIA MANAGER)

- Bene-Bean
- Regal Real Estate
- Fortress Virtual Staffing Service
- Vape World
- Resto Plus Contents
- Stateof Agency
- Meghan Martin
- Jeneral Plumbing