

MAYBELLINE BALINTEC

Social Media Manager

An aspiring Social Media Manager with a background in e-commerce, digital marketing and content creation. I help brands build a stronger online presence through strategic content planning, audience engagement and consistent social media management. My goal is to create content that not only captures attention but also supports brand awareness and business objectives.

Skills

Technical Skills

- Content Strategy
- Social Media Management
- Content Scheduling
- Copywriting
- Basic Analytics
- Graphic Design
- Short-Form Video Editing

Tools

- Canva
- CapCut
- Meta Business Suite
- Google Workspace
- Notion
- ChatGPT

Contact

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Experience

E-Commerce & Online Selling
2018 – Present

Managed online sales, promoted products and handled customer inquiries to support sales growth and build customer relationships.

Social Media Marketing & Content Creation
2020 – Present

Created engaging social media content, wrote promotional copy and managed paid advertisements to increase brand awareness, audience engagement and customer inquiries.

Education

Bachelor Of Science in Accounting Technology

New Era University 2016-2020

Language

English | Filipino